

# ePROMAK NEXT Smart investing.



## **ePROMAK NEXT**

# Smart investing.

Modern stock investors are primarily users working online. A trading platform must provide them with convenient and secure access to necessary information, regardless of the location of the device on which they work.

ePROMAK NEXT is a modern trading solution created with the participation of investors, meaning it fully meets their expectations.

Owing to the adoption of the design thinking method, it is a unique, complete and efficient tool which allows investors to navigate in the world of global financial markets. Its high comfort of operation, clear information architecture and intuitive interface make Asseco's system one of the world's leading solutions of its class.

ePROMAK NEXT provides a complete set of brokerage services and a package of information supporting effective investment. Additionally, the ease of expanding the system with new components, such as robo-advisory and investment funds, allows for flexible adjustment of a brokerage house's offer to the changing expectations of stock exchange investors.

#### Key benefits.

- Comprehensive approach
- Unrestricted access to exchange markets
- Full picture of the market situation
- Quick access on every device

- Flexible system expansion according to needs
- Security and confidentiality of information
- Efficiency and speed of action

#### Features and advantages of the system.

#### Comprehensive approach

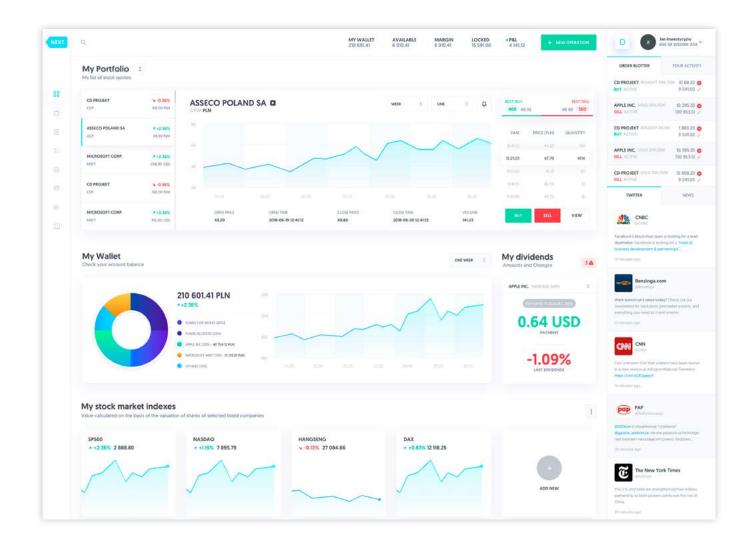
A distinguishing feature of the solution is the provision of an organized, intuitive set of services for investors, both in the trading and information part of the solution. ePROMAK NEXT provides a complete and up-to-date picture of its portfolio, investment activity and the situation on the financial markets.

Dashboard is a reflection of investors' expectations in the system, ensuring proper readability by grouping information and its presentation in accordance with the client's priorities and the possibility of placing an order immediately.

A graphical presentation of data allows the trader to evaluate both the current and historical situation of the portfolio at a glance, as well as to capture current market trends.

#### Access to markets

ePROMAK NEXT creates convenient conditions for investing, ensuring at the same time safety and speed of operation. It makes it possible to manage buy and sell orders for financial instruments, as well as provides access to information on the status and value of the client's holdings, together with monitoring of the current state of the markets. Alerts regarding market changes, notifications of execution, modification or cancellation of an order guarantee full control and effectiveness of investment activity. ePROMAK NEXT offers ease and intuitive use of trading and information components.



#### **Intuitiveness**

Traders expect from a trading platform high quality, optimal ergonomics of use on every type of device and for every stage of the interaction with an investment company. They also must have constant access to upto-date and complete information in a way that is comprehensible and easy to interpret.

This is why ePROMAK NEXT, developed together with UX specialists and verified by real investors, offers easy and intuitive use of trading and information components.

Thanks to the fact that at the design stage of the UI the possibility of extending the solution with new possibilities was ensured, the execution and integration time has been shortened as much as possible, which allows for full and efficient use of the system's capabilities.

#### Information services and social media

There are many distribution channels for diverse information, often difficult to classify due to its content and value for the customer.

The integration of external and internal information services and properly-profiled social media channels into the ePROMAK NEXT system allows for immediate delivery of transparent, reliable and personalized data, consistent with the interests and needs of the investors. Their adjustment to the clients' expectations and presentation in an effective way facilitate the course of the whole investment process and allow to build an investment advantage.

#### Universality and openness

The universality of access to the investment service, regardless of the place of stay or the available device, is crucial for ensuring the expected comfort of operation.

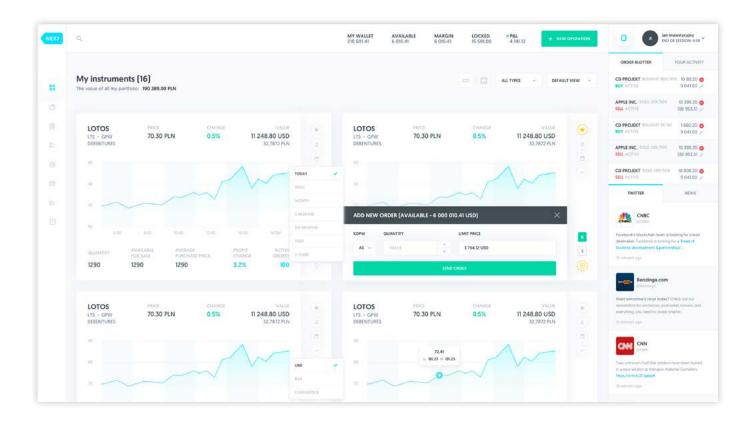
ePROMAK NEXT is a fully scalable solution based on RWD (Responsive Web Design) technology available on all devices — from the desktop to the Android and iOS smartphones, offering above-average trading convenience on each of these platforms.

Thanks to the use of appropriate architectural solutions and user interface design methodology, the system provides an easy expansion with new components and versatility of operation, regardless of the local market specificity.

One of the key aspects determining the undoubted attractiveness of ePROMAK NEXT is the high level of safety and reliability provided by its advanced technologies, confirmed by tests.



#### System functionalities.



#### **Dashboard**

- Portfolio valuation and information on assets held
- Watchlist
- Current index quotations
- Market statistics
- 5 best-/worst-performing companies
- Information services and social media

#### **Portfolio**

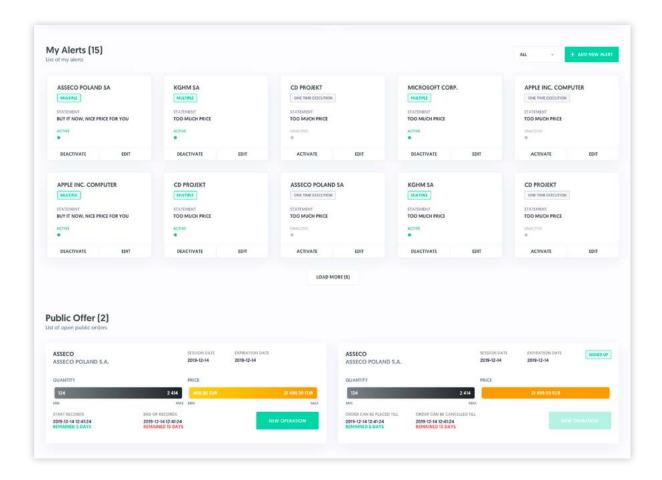
- Portfolio valuation and information on assets held
- Historical valuation with the possibility of comparison to selected benchmarks
- Detailed information on funds in the account
- Use of the margin
- · Transfer of funds from the account

#### My instruments

- Presentation of information on financial instruments in the client's portfolio
- Management of financial instruments in the client's portfolio
- · Corporate actions from securities held

#### **Orders**

- Active orders
- New order
- · Cancellation and modification of an order
- Historical orders
- Order details (active and historical)



#### **Markets**

- Overview of BBO quotations and transaction prices (Level I) together with the session transaction history
- Full set of offers and transaction prices (Level II)
- Dynamic chart of instrument quotations (prices and volumes)
- Alerts

#### Forms

- Form registration
- Form review

#### Newsy and social media

- Integration with selected information channels and information providers
- Presentation of information from information channels
- Presentation of profiled information provided by the broker (analyses, recommendations)

#### **Settings**

- Configuring the application
- Reporting module
- Viewing contract parameters and customer data

#### Asseco for the capital market

Asseco Poland is the provider of the family of PROMAK solutions dedicated to the financial sector, which effectively support the work of brokerage houses, banks, depositaries and investors, both individual and institutional. Asseco Poland is also the largest Polish IT company listed on the Warsaw Stock Exchange (WSE) and the 6th largest software producer in Europe. It leads international Asseco Group, which operates in 54 countries and employs over 20,000 people.

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